



Call For Papers and Author Instructions - SMA 2023 Meeting
Tradewinds Resort, St. Pete Beach, FL October 24-28, 2023 #SMA2023SPB
Program Chair: Tim Munyon, The University of Tennessee (tmunyon@utk.edu)

SMA invites submissions for its 2023 Annual Meeting. All submissions will be reviewed based on potential theoretical, empirical, and/or methodological contribution. Submissions may take the form of **papers, professional development sessions, or local engagement sessions**. All accepted submissions will be presented at the meeting. Please pay particular attention to the "Rule of 3 + 2" below, which applies to all submissions.

SUBMISSION AREAS AND TRACK CHAIRS

Track 1

Entrepreneurship, Family Business, Technology and Innovation

Co-Chairs:

David Jiang, Elon University

djiang@elon.edu

Stephen Lanivich, University of Memphis

s.lanivich@memphis.edu

Track 2

Health Care Management, Hospitality Management, and Public Administration

Chair:

Marilyn Whitman, University of Alabama

mwhitman@culverhouse.ua.edu

Track 3

Organization Theory, International Management, and Management History

Chair: Ivana Milosevic, College of Charleston

milosevici@cofc.edu

Track 4

Human Resources
Research Methods

Chair: Meagan Baskin, Florida Gulf Coast University

Mbaskin@fgcu.edu

Track 5

Careers, Social Issues, Diversity Issues, Ethics

Chair: Joy Karriker, East Carolina University

karrikerj@ecu.edu

Track 6

Organizational Behavior

Co-Chairs:

David Arena, University of Texas at Arlington

david.arena@uta.edu

Karen Landay, University of Missouri – Kansas City

kmlanday@umkc.edu

Track 7

Strategic Management

Co-Chairs:

Keshab Acharya, Central Connecticut State University

Keshab.acharya@ccsu.edu

Justin Yan, Baylor University

Justin_Yan@Baylor.edu

Track 8

Innovative Teaching
Management Education

Chair: Ashley Mandeville, Florida Gulf Coast University

amandeville@fgcu.edu

Track 9

-Professional Development Institute (PDI) Sessions
-Local Engagement Sessions**

Chair: Scott Geiger, University of South Florida

geiger@usf.edu

OUTSTANDING PAPER AND DOCTORAL STUDENT PAPER AWARDS

Subject to review, Outstanding Paper and Outstanding Doctoral Student Paper Awards will be given in each track. There also will be overall Outstanding Paper and Outstanding Doctoral Student Paper Awards. Doctoral student papers may have multiple authors but the first author must be a doctoral student at the time of submission. SMA reserves the option to withhold awards in any category in the event there are no submissions of sufficient quality.

SUBMISSION GUIDELINES

- All submissions must be made online at <https://www.xcdsystem.com/sma/abstract/index.cfm> no later than April 24, 2023 at 11:59pm Eastern Standard Time.
- Only complete papers (and not symposia) should be submitted. Incomplete or undeveloped papers will be returned without review. Submission of a paper obligates the authors on that paper to review for the track where they submitted.
- Authors are expected to abide by the SMA Code of Ethics, available at https://smgmt.org/wp-content/uploads/2021/02/code_of_ethics_2014.pdf?6bfec1&6bfec1.
- Before entering SMA's blind review process, all submitted papers will be evaluated via electronic plagiarism software (self and others). Papers that do not pass this evaluation will be returned to the authors and will not be entered into the blind review process.
- Submitted papers must not have been previously presented or scheduled for presentation, nor published or accepted for publication. Submitted papers may be submitted to a journal (but not a conference) after the SMA submission deadline, but must not appear online or in print before the 2023 SMA meeting. Subsequent publication, with proper acknowledgement, is encouraged.
- If a paper is accepted, at least one author (for panel discussions, every author) must register and present the work at the conference. If at least one author of an accepted paper is not registered for the conference by October 8, 2023, the paper will be removed from the program.
- The maximum length of paper submissions is 30 pages, inclusive (body of the text, notes, appendices, abstract, references, tables, and figures). Manuscripts should be double spaced with 1 inch margins on all four sides. The page setup should be for standard U.S. letter size (8.5 x 11 inches). Manuscripts should be prepared in Times New Roman font, size 12.
- Paper format should follow the *Journal of Management's* Style Guide found at https://journals.sagepub.com/pb-assets/cmscontent/JOM/JOM_Style_Guide_revised_2017.pdf
Nonconforming submissions will be returned without review.
- The entire paper must be in a **single document**, typically created in Microsoft Word and then converted into an Adobe pdf file for final submission. Be sure to remove the paper title page before saving the document as a pdf file. Paper submissions will be blind reviewed; thus, no author names or other identifying information should appear anywhere in the manuscript (not even on the title page). Please right click on the final Adobe pdf file, go into "Properties," then "Additional metadata," and delete all author, title and paper metadata information (keyword information can be left in the document). Submitters also must remember to remove embedded or hidden comments, track changes, color changes, and highlighting unless appropriate and necessary for the submission. Panel discussions and PDI submissions can contain author information, as these are not blind-reviewed.

A sample of a correctly formatted paper can be found at <https://bit.ly/2kJsG4O>

- **"Rule of 3 + 2"**: No one is allowed to be included as an author, presenter, or session facilitator on more than three submissions to the first eight paper tracks. This rule applies to all session

submitters at the submission deadline, to ensure that all SMA members have an equitable opportunity to actively participate in SMA conferences. In addition, SMA members are allowed to submit up to two Track 9 submissions. Track 9 submissions include SMA PDI and local engagement sessions. To summarize, SMA members are allowed to submit up to three papers and/or serve as a session author or presenter for up to three papers in the first eight paper tracks, with the initial “Rule of Three” being applied at the submission deadline. In addition, SMA members can submit up to two additional proposals where they are a panelist or presenter for Track 9 sessions, for a total of five sessions maximum.

***INNOVATIVE TEACHING (Track 8)** - SMA sponsors a track focused on innovative teaching and management education to showcase best practices in pedagogy. Submissions to this track should describe an innovative teaching technique or curricular innovation and propose an engaging format for sharing the innovation in a 20-25 minute presentation. Track 8 proposals have a 2,000-word limit, which excludes the abstract, figures, tables, references, and appendices. Other than the word limit, all Track 8 proposals are subject to the same originality and formatting requirements as other tracks shown above, including a 30-page inclusive length.

Although all submissions appropriate for Track 8 will be considered, we particularly seek submissions that address the following two sub-themes:

1. **Teaching innovation for social innovation.** Social innovation creates social value and potentially economic value for the individual, organization, and systems-change level. It includes new strategies, concepts, ideas, and organizations that address social needs of all kinds—from working conditions and education to community development and health. We are looking for proposals with new educational approaches that provide a robust toolkit of skills, strategies, and analytical frameworks for igniting social change capabilities in students. Proposals should include new pedagogical models, new programs, or existing methodologies adapted to a new context (e.g., cases, experiential or service learning) that support student learning outcomes for social innovation.
2. **Teaching innovation for increasing student engagement in the classroom.** Engagement is the degree of curiosity, passion, and commitment shown by students and leads them to learn more about the topics presented in class. We are looking for proposals that present novel techniques and tools (or old techniques/tools used in new ways) for engaging students in the management classroom. Examples of techniques include design thinking, critical thinking methods, or experiential learning. Tools might include cases, virtual reality headsets, or apps, among other possibilities. Proposals should include both a description of how engagement is being promoted (i.e., case study of a class) and an analysis of what works well and what can be improved.

Please contact Ashley Mandeville (amandeville@fgcu.edu) for more details or with any questions about Innovative Teaching submissions.

****PROFESSIONAL DEVELOPMENT INSTITUTE/ LOCAL ENGAGEMENT (Track 9)** – There is a track specifically for Professional Development Institute (PDI) and local engagement sessions. Under the present guidelines, Track 9 is a competitive track coordinated by the Incoming Program Chair.

- A *Professional Development Institute (PDI)* session is typically an expert session of relatively broad interest to the SMA membership. Examples of past sessions include research methodology workshops and panels, panels on transitioning into academic administration, and

developmental offerings by the SMA Fellows.

- *Local engagement sessions* should be structured in two parts: (1) a SMA program session where a member of the local organization offers a practice-oriented talk, panel, or workshop on the organization and its relevance to the educational community, and (2) a site visit where SMA members travel to the organization (typically on the Saturday of the conference). Local engagement sessions should be multidimensional in nature, designed to stimulate interest with participants from research, teaching, and/or practice perspectives.
- PDI/local engagements sessions are NOT blind reviewed and will be judged on overall quality, innovativeness, relevance and interest to SMA members, and potential contribution to the SMA membership and program.
- If a PDI/local engagement session is accepted, all participants must register and present their portion of the session at the conference.
- A PDI/Local Engagement submission must include:
 - A title page with the title of the session, the complete formal name and contact information for all participants, and an abstract (100 word maximum) identifying the major subject of the session.
 - A 3-5 page overview of the PDI/ Local Engagement session. This page limit applies to the body of the text, notes, and appendices, but excludes any references, tables, or figures.
 - An explanation of why the PDI/ Local Engagement session would be of interest to the SMA membership.
- Nonconforming submissions will be returned without review. Preference is given to topics not discussed in the prior year's annual meeting.