

*2025 Annual Meeting – Greenville, SC
October 21 – October 25, 2025*

SPONSORSHIP & EXHIBITION OPPORTUNITIES

The Southern Management Association (SMA) annual meeting will be held **October 21 – October 25, 2025** in **Greensboro, SC**. This premier event offers more than 100 educational sessions, a variety of networking events, professional development opportunities, and student, faculty, and administrator consortia for those in the field of management.

SMA is an affiliate of the Academy of Management and the membership of SMA consists of approximately 900 members, representing more than 400 colleges, universities, and business firms from approximately 15 countries.

Thank you in advance for your support of SMA and this important conference!

For more Information or to Register as a
Sponsor/Exhibitor

Visit: <https://smgmt.org/sponsorship>

Contact:

SMA Sponsorship Chair:
Frank Butler
sponsorship@southernmanagement.org

SMA Executive Director:
Micki Kacmar
Mkacmar@southernmanagement.org

Exclusive Host School Sponsorship

Thanks Clemson!!

\$20,000

SOLD

Includes:

- 1 registration bag insert
- Branded pop-up banner
- Optional exhibitor table
- Ad in Whova app
- Invitation to and recognition at Wednesday lunch
- Recognition: online, onscreen, and on social media

Exclusive Gold Sponsorships

\$6,000

Options:

- **Conference Bag**
- **Lanyard & Name Badge Holder**
- **T-shirts**
- **Wednesday Luncheon**
- **Journal of Management 50th Birthday**
- **Hotel Room Key Cards**
- **Contact us to create a package**

Includes:

- 1 registration bag insert
- Branded pop-up banner
- Optional exhibitor table
- Ad in Whova app
- Recognition: online, onscreen, and on social media

Silver Sponsorship

\$4,000

Options:

- **Early Arrival Reception (Tuesday)**
- **Welcome Reception (Wednesday)**
- **Presidential Reception (Thursday)**
- **Closing Event: Brewery (Friday)**
- **Ball Park Happy Hour (Friday)**
- **Contact us to create a package**

Includes:

- 1 registration bag insert
- Optional exhibitor table
- Ad in Whova app
- Recognition at sponsored event
- Recognition: online, onscreen, and on social media

Bronze Sponsorship

\$2,000

Options:

- Opening Consortium Breakfast
- Pre-doctoral Consortium
- Early Doctoral Consortium
- Late Doctoral Consortium
- Faculty Consortium
- Administrator's Consortium
- Hunt Award SOSA
- Best Overall Paper
- Best Doctoral Student Paper
- Wifi/AV Sponsorship
- Registration
- Contact us to create a package

Includes:

- Informational brochures from the sponsor passed out at the event
- Recognition at sponsored event
- Recognition: online, onscreen, and on social media

Exclusive Award Sponsorships

\$1,250

Each option covers (1) Best Paper in Track, (2) Best Doctoral Student Paper in Track, and (3) Best Reviewer in Track

Tracks:

1. Strategic Management
2. Entrepreneurship and Innovation
3. Human Resources, Careers, and Development
4. Organizational Behavior
5. Innovating Teaching and Research Methods
6. Social Issues and Ethics
7. Organization Theory and Special Interest Areas

Includes:

- recognition at awards ceremony
- recognition: online, onscreen, and in social media

Professional Development Institute

Options:

- Podcast - \$250
- Editor Session - \$500
- Women's Session - \$500
- Fellow's Session - \$500

Includes:

- Recognition signage

Networking Opportunities

Options:

- SMA Bistro x 3 - \$1,750 each (or \$1000 for Food and \$750 for Coffee, each)
- Networking Break (Wednesday) - \$750
- Networking Break (Thursday) - \$1,000
- Networking Break (Friday) - \$1,000

Includes:

- Recognition signage
- Coffee Cups Holders

Other Opportunities

Options:

- Trivia - \$1,250
- Line Dancing - \$800
- Ziplining - \$1,000
- Improv - \$800
- Fireside Chat - \$1,000
- Golf Sponsorship - \$1,0000
- Bus Transportation x 3 - \$1,000 each
- Registration bag insert (sponsor supplies insert) - \$50

Includes:

- Recognition signage

Exhibitors - \$500

Includes:

Whova ad and app-based recognition
1 complimentary registration
Inclusion in a "Meet the Exhibitors" flier in registration bag

**** SMA welcomes customized sponsorships ****

If you do not see an option you are interested in, or need additional assistance, please contact the SMA Sponsorship Chair